

私隱政策

大金香港一向會為顧客的個人資料保密。大金香港的政策是尊重私隱及相關法律，尤其是個人資料（私隱）條例（「**私隱條例**」）。因此，大金香港就個人資料的收集、使用、儲存、披露、轉移、保安及檢視的規則，均盡量符合私隱條例，及如下所述：

1. 資料的收集和使用

1.1. 顧客將不時為進入及使用本網站，及訂購產品，而被要求提供個人資料（「資料」），該等資料將由大金香港收集。

1.2. 顧客同意其提供的資料，將被大金香港儲存，及為下述、或其他不時顧客與大金香港協議、或法律要求的用途而使用：

1.2.1. 履行或執行就買賣所訂購產品而訂定的合約；或任何合理或可預見與此相關的事項；

1.2.2. 就產品提供保養及/或維修服務；

1.2.3. 就顧客的信譽、付款及/或與所訂購的產品或服務相關的狀況，作出分析、確認及/或調查；

1.2.4. 處理顧客的付款指示；

1.2.5. 分析訂單及滙編統計資料，以作為改善大金香港向顧客提供的產品及服務之用；

1.2.6. 就產品的訂單或送貨與顧客聯絡；

1.2.7. 不時向顧客提供所訂購產品的資訊、及推廣或市場訊息資訊；及/或

1.2.8. 與上述任何一項相關的合法用途。

2. 資料的儲存

2.1. 所收集的資料，將只儲存一段為達至上述任何用途合理所需的期限。

2.2. 大金香港會以安全方式儲存資料，並有安全措施防止未獲授權的查閱，及必須通過認證及正當授權方可查閱及披露。

3. 披露及轉移

3.1. 大金香港會竭盡所能為儲存的資料嚴格保密；及為所有資料維持高水平的監控及保安。

3.2. 為了以上一個或多於一個目的，閣下的個人資料可能會被轉交予下述人士：-

3.2.1. 獲授權處理顧客資料的大金香港員工；

3.2.2. 與顧客透過本網站進行任何交易的人士，例如任何銀行、金融或其他機構；

3.2.3. 信貸記錄機構或追收債務機構，目的為呈報及核對信貸情況，及風險管理；

3.2.4. 按適用法律、政府或監管規定要求或強制需向其作出披露的人士；及

3.2.5. 任何大金香港的關連公司，包括大金香港的控股及附屬公司，不論在香港境內或境外存在，就此，閣下同意將閣下的個人資料轉離香港；及

3.2.6. 轉交予其他人士，包括但不限於大金香港的代理、附屬公司、承判商或第三方以提供或進行行政、電訊、電腦、付款、追收欠款、資料處理或其他服務。

3.3. 除非按上述規定，否則大金香港未得顧客同意，不會向任何第三者披露及轉移任何資料。

3.4. 任何情況下，大金香港均不會就顧客直接向第三者提供的資料承擔任何責任。本政策對任何直接由顧客提供予第三者的資料均不適用及不提供保障。

4. 退出

大金香港向顧客提供退出機制，以拒絕由大金香港發放的未經要求的聯繫或資訊。若顧客選擇退出，大金香港將仍然保留顧客的聯絡資料，但只作為顧客服務之用，例如保養及維修服務。

5. 資料的查閱及檢視

5.1. 顧客按私隱條例有權可以：

5.1.1. 查詢大金香港是否持有該顧客的任何資料，及所持有資料的類別；

5.1.2. 查閱任何大金香港持有關於該顧客的資料；

5.1.3. 要求對所持有該顧客的資料作出修改；

5.1.4. 查詢大金香港關於資料的政策及做法；及

5.1.5. 拒絕大金香港查閱及使用任何該顧客的資料。

5.2. 有關上述的任何要求，顧客可於 2570-2786 及香港九龍觀塘巧明街 111-113 號富利廣場 17-18 樓，聯絡大金香港。

5.3. 顧客確認，大金香港就處理及遵從顧客的要求，可逐次收取合理行政費用。

6. 私隱政策的修訂

大金香港會完全堅定地為符合私隱條例及一切關於保障私人資料適用的法律而努力。因此，每當法律作出修改，或由於新的商業模式或市場運作需要改變政策，大金香港將不時修訂及更新本政策。顧客將透過本網站及時獲告知本政策的任何修訂。

Privacy Policy

DHK will always keep Customer's personal data confidential. It is DHK's policy to respect privacy and the law, in particular the Personal Data (Privacy) Ordinance ('PDPO'). DHK's regulations regarding the collection, use, storage, disclosure, transfer, security and inspection of personal data therefore seek to comply with the PDPO, and are set out below:

1. Collection and Use of Data

1.1. Customer will from time to time be required to provide personal information ('Data') for access to and use of the Site, and placing of order for Product(s); and such Data will be collected by DHK.

1.2. Customer agrees that Data provided may be stored and used by DHK for the following purposes and any other purpose that Customer may agree with DHK or that is required by law from time to time:

1.2.1. performance or enforcement of the Contract for the sale and purchase of Products ordered; or any reasonable or foreseeable matters in relation thereto;

1.2.2. provision of warranty and/or repair services for Products;

1.2.3. analysis, verification and/or checking of Customer's credit, payment and/or status in relation to Products ordered or services provided;

1.2.4. processing of payment instruction by Customer;

1.2.5. analysis of orders placed and compilation of statistics for the purpose of improving Products and DHK's service to Customers;

1.2.6. communication with Customer relating to orders placed or delivery of Products;

1.2.7. providing information relating to Products purchased; and promotional or marketing information to Customer from time to time; and/or

1.2.8. any other lawful purpose related to any of the above.

2. Storage of Data

2.1. Data collected will only be stored for a period reasonably necessary for carrying out any of the above purposes.

2.2. Data will be stored by DHK in a secure manner, with safeguards and measures preventing unauthorized access and requiring authentication and proper authorization for access and disclosure.

3. Disclosure and Transfer

3.1. DHK will strive its best to keep all Data stored by it strictly confidential; and will maintain a high level of control and security over all Data.

3.2. For one or more of the purposes specified above, your personal data may be transferred to the following parties: -

3.2.1. DHK employees authorized to handle Customer's Data;

3.2.2. persons with whom Customer transacts any business via the Site, such as any banking, financial or other institutions;

3.2.3. credit agency or debt collection agency for the purpose of credit reporting and verification, and risk management;

3.2.4. any person to whom disclosure is required or compelled by applicable laws, governmental or regulatory requirements; and

3.2.5. any DHK affiliated companies, including DHK's holding and subsidiary companies, whether existing in or outside of Hong Kong, and in this regard, you consent to the transfer of your data outside of Hong Kong; and

3.2.6. other parties, including but not limited to DHK's agency, subsidiaries companies, subcontractors or third parties for providing or executing administrative, telecommunications, computer, payment, debt collection, data processing or other services.

3.3. DHK will not disclose and transfer any Data to any third party, except as provided above, without Customer's consent. However, in no circumstances will DHK be liable for any breach of security or unauthorized use or disclosure of any Data.

3.4. DHK also will in no circumstances bear any responsibility for Data that Customer

provides directly to third parties. This policy does not cover or protect any such Data directly provided by Customer to third parties.

4. Opt Out

DHK will provide Customers with an opt-out procedure to reject unsolicited communication or information from DHK. If Customer chooses to opt-out, DHK will nevertheless retain Customer's contact information, but only for the purpose of customer service, such as warranty and repair services.

5. Access to and Inspection of Data

5.1. Customers will have the right, in accordance with the PDPO, to:

5.1.1. ascertain whether DHK holds any Data of Customer, and the types of Data held;

5.1.2. have access to any Data held by DHK of such Customer;

5.1.3. request correction of any Data held of such Customer;

5.1.4. ascertain DHK's policies and practices relating to Data; and

5.1.5. not allow DHK to access and use any Data of such Customer.

5.2. For any request relating to the above, Customer may contact DHK at 2570-2786 and 17th – 18th Floors, Futura Plaza, No.111 – 113 How Ming Street, Kwun Tong, Kowloon, Hong Kong.

5.3. Customer acknowledges that DHK has the right to charge a reasonable administrative fee for attending to and complying with Customer's request on each occasion.

6. Revision to Privacy Policy

DHK is fully committed to complying with the PDPO and all applicable laws relating to the protection of personal data. Hence, DHK will revise and update this Policy from time to time whenever there are changes to the law, or new business models or market practices that necessitate a policy change. Customers will be promptly notified of any revision to this Policy on the Site.